

*

CENTRE OF THE CREATIVE UNIVERSE 'LIVERPOOL' AND THE AVANT-GARDE



CALL - F O R - E N T R I E S

01 - the subject of the competition is

'Centre Of The Creative Universe `Liverpool` And The Avant-garde'

20 FEBRUARY – 9 SEPTEMBER 2007

02 - design criteria

Centre of the Creative Universe offers a unique account of Liverpool's art scene over the past fifty years. Moving from the immediate post-war period to the present day, it explores how the city has inspired a diverse range of nationally and internationally renowned artists to create an external view of Liverpool and its people.

Creative Universe recognises Liverpool as a place of myth – both generated by its inventive inhabitants and envisaged from afar. Documenting as well as challenging myths of its creative scene, Liverpool is presented here as a world city with an enduring capacity to ignite imaginations. Alongside artworks that chart Liverpool's rise as a centre of the 1960s global pop revolution, the exhibition explores how the city has also inspired documentary photography, politically motivated art and played host to avant-garde movements from Pop to Conceptual Art and beyond.

{ By presenting a dynamic interplay of external perceptions and creative influences, Liverpool is revealed as both inspiration and site for radical and unexpected artistic activity. Your job has to do with exhibition identities, large scale wall print, print design and art direction. The exhibition also highlights important personalities who functioned as catalysts in the city's creative scene and bohemian life.

Supported by the Liverpool Culture Company as part of the city's preparations for European Capital of Culture 2008.

The Granada Foundation and P H Holt Foundation have supported all public events and educational activities that accompany the exhibition.

* BRIEF



'Centre Of The Creative Universe 'Liverpool' And The Avant-garde'

HELLO!

Liverpool's art scene over the past fifty years.

from the

immediate post-war period to the present day,

myth

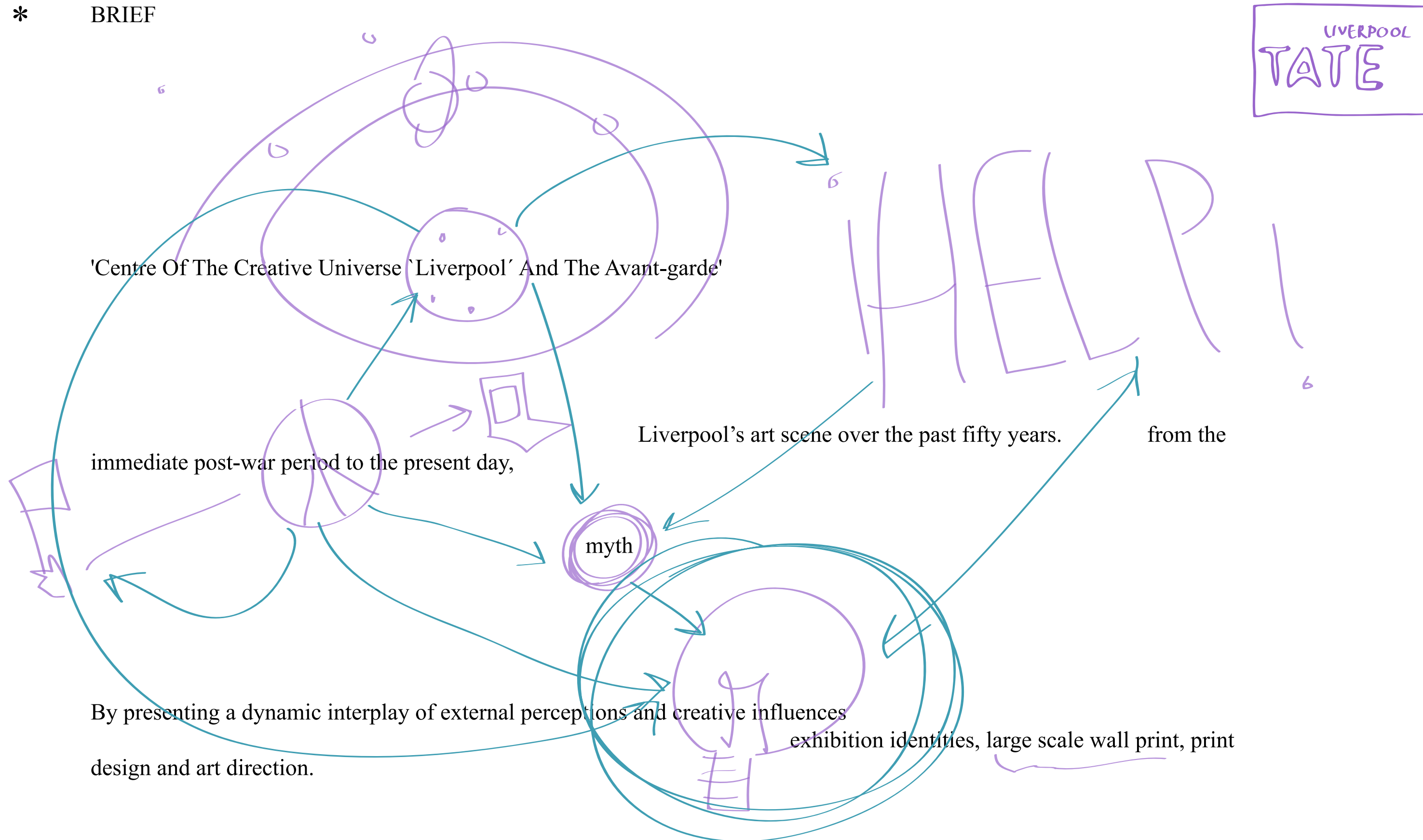
By presenting a dynamic interplay of external perceptions and creative influences

design and art direction.

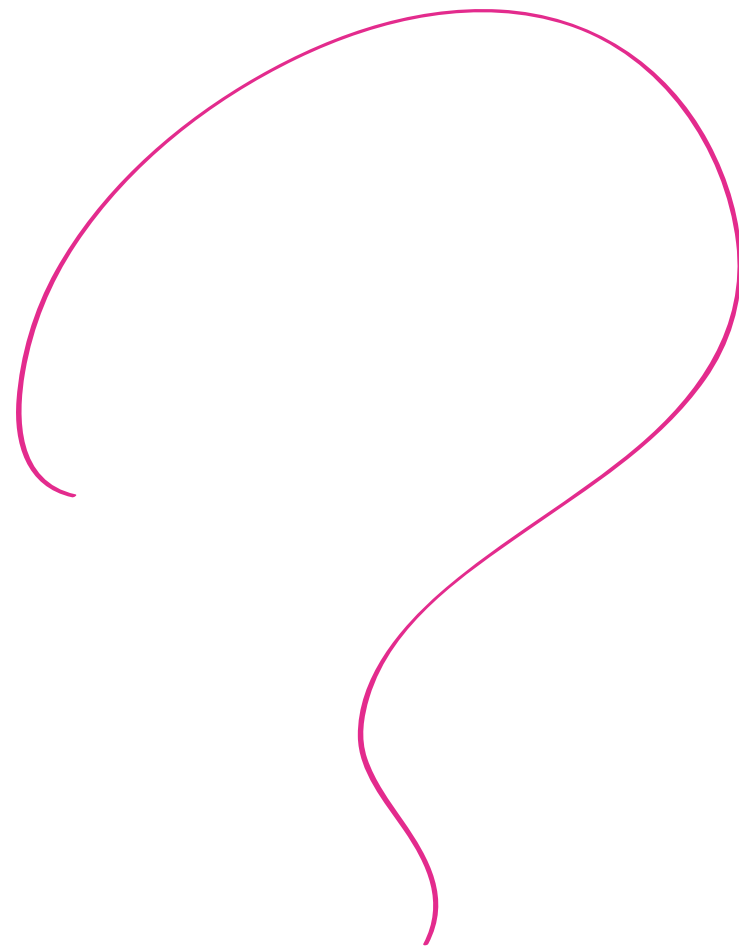
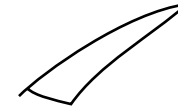
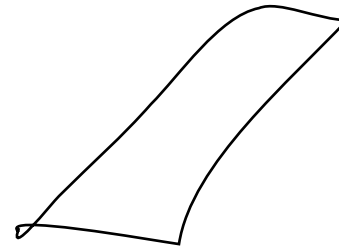
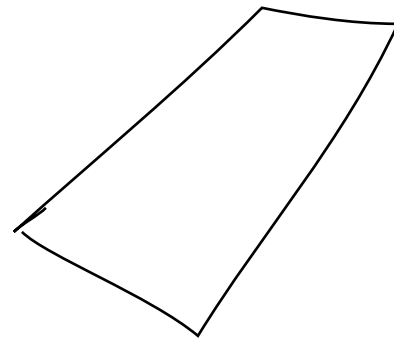
exhibition identities, large scale wall print, print

*

BRIEF



A hand-drawn sign with a purple border. The word "LIVERPOOL" is written in a simple, uppercase, sans-serif font. Below it, the word "TATE" is written in a larger, stylized, uppercase font, with the 'A' having a triangular cutout. The sign is mounted on a white background.

 σ 

50's

—

—

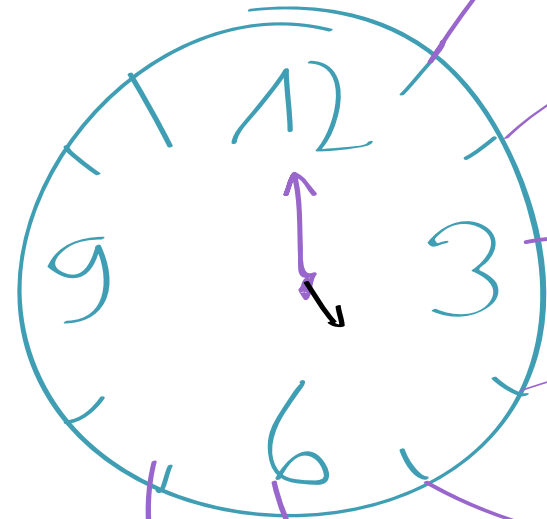
—

—

—

00's

—



AFTER THE **BLITZ**

BEAT **CITY**

A **HAPPENING** PLACE

RETURN OF **THE REAL**

THE **LENS** ON THE STREET

THE **CITY NOW**

AFTER THE **BLITZ**

RETURN OF **THE REAL**

BEAT **CITY**

THE **LENS** ON THE STREET

A **HAPPENING** PLACE

THE **CITY NOW**

CREATIVE INFLUENCES ?



AFTER THE **BLITZ**

RETURN OF **THE REAL**

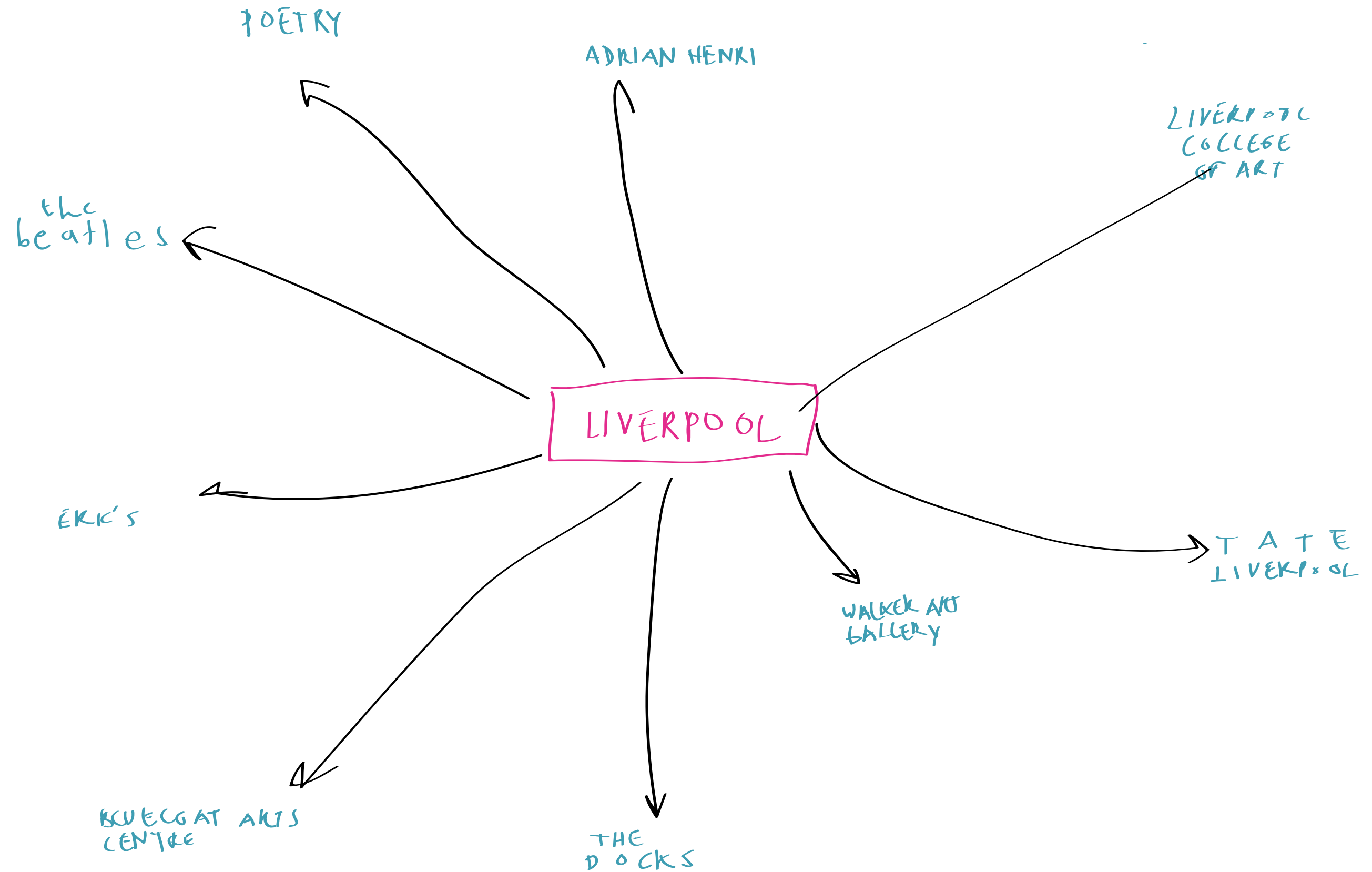
BEAT **CITY**

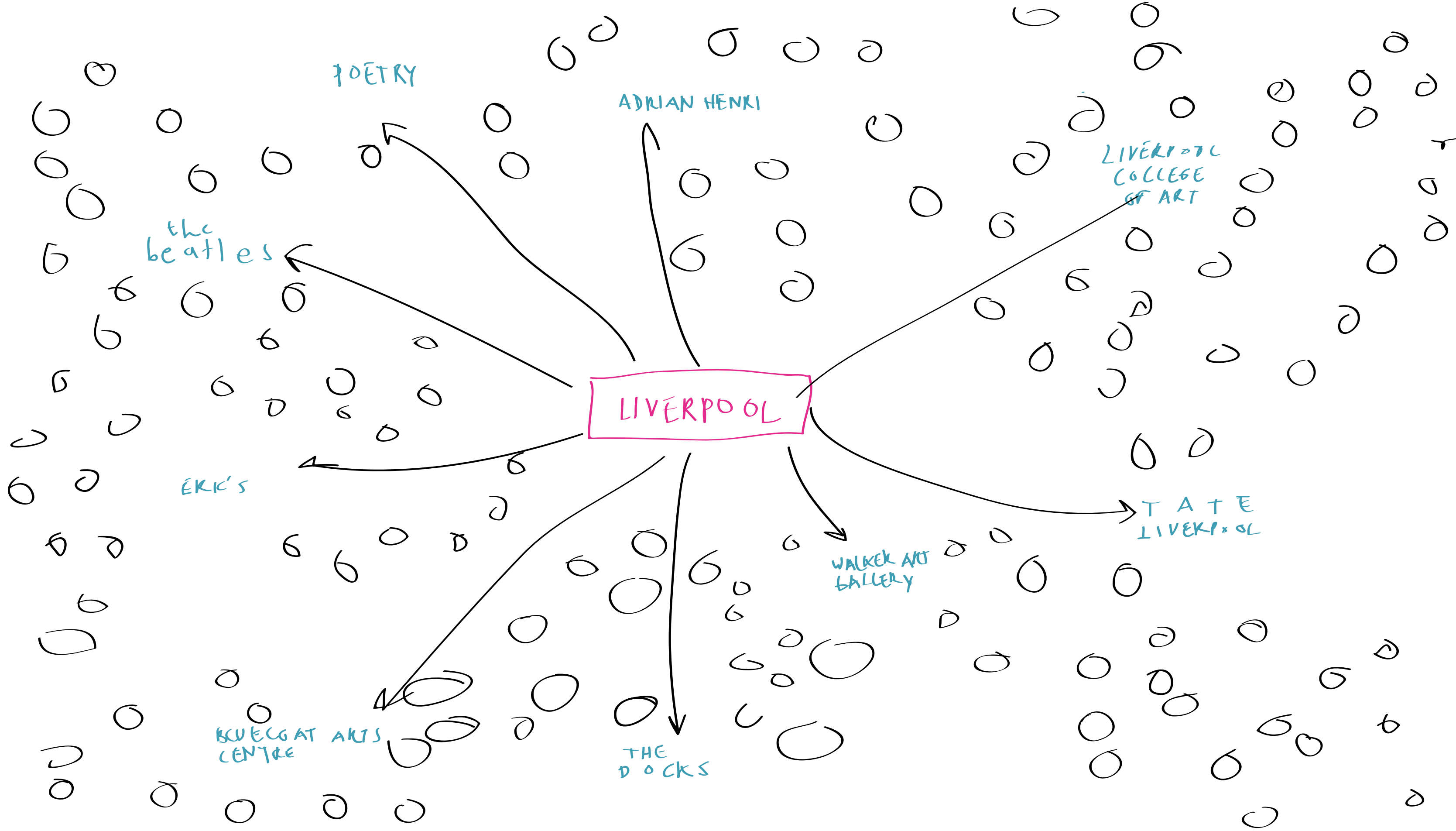
THE **LENS** ON THE STREET

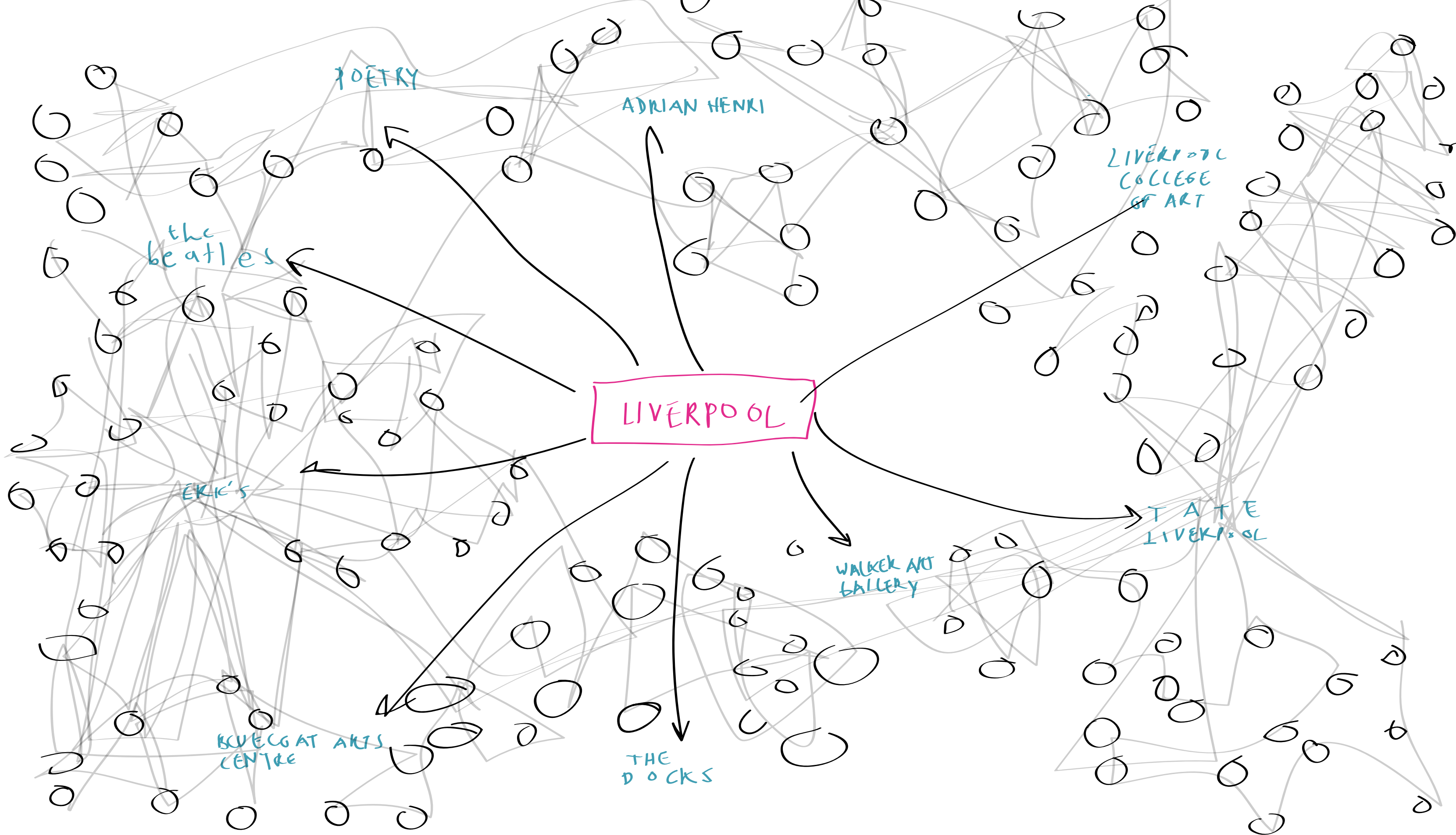
A **HAPPENING** PLACE

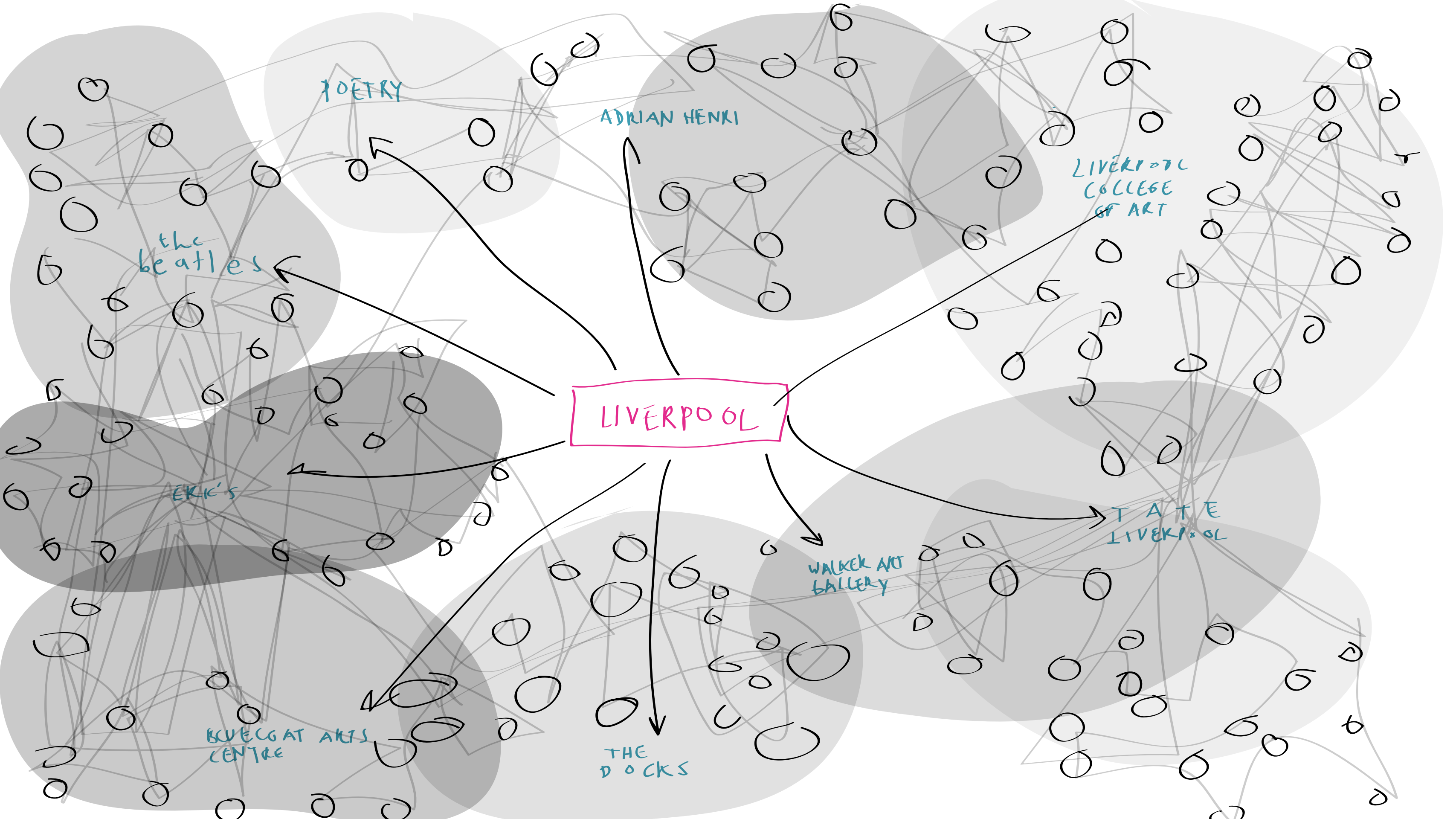
THE **CITY NOW**

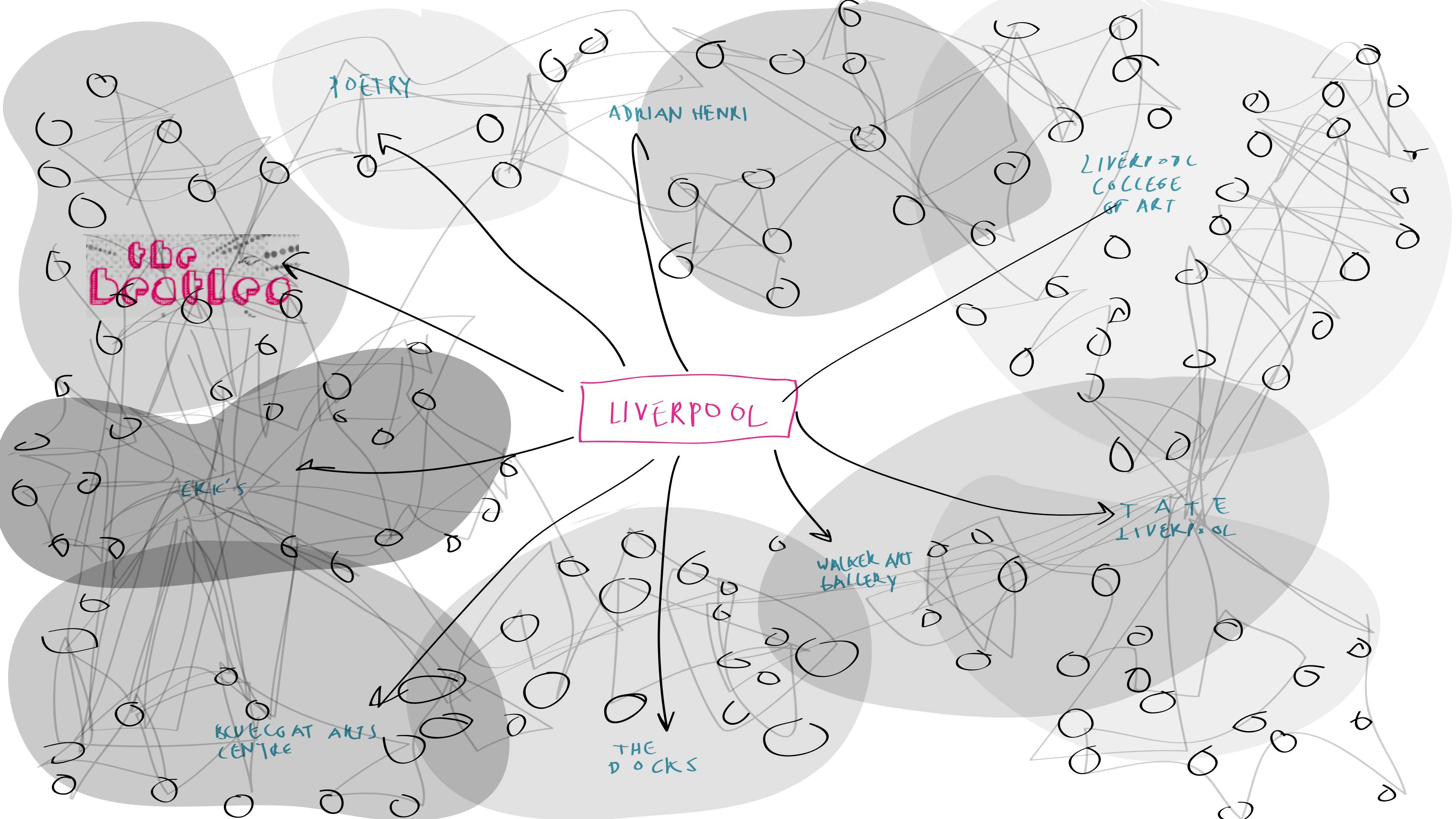
LIVERPOOL

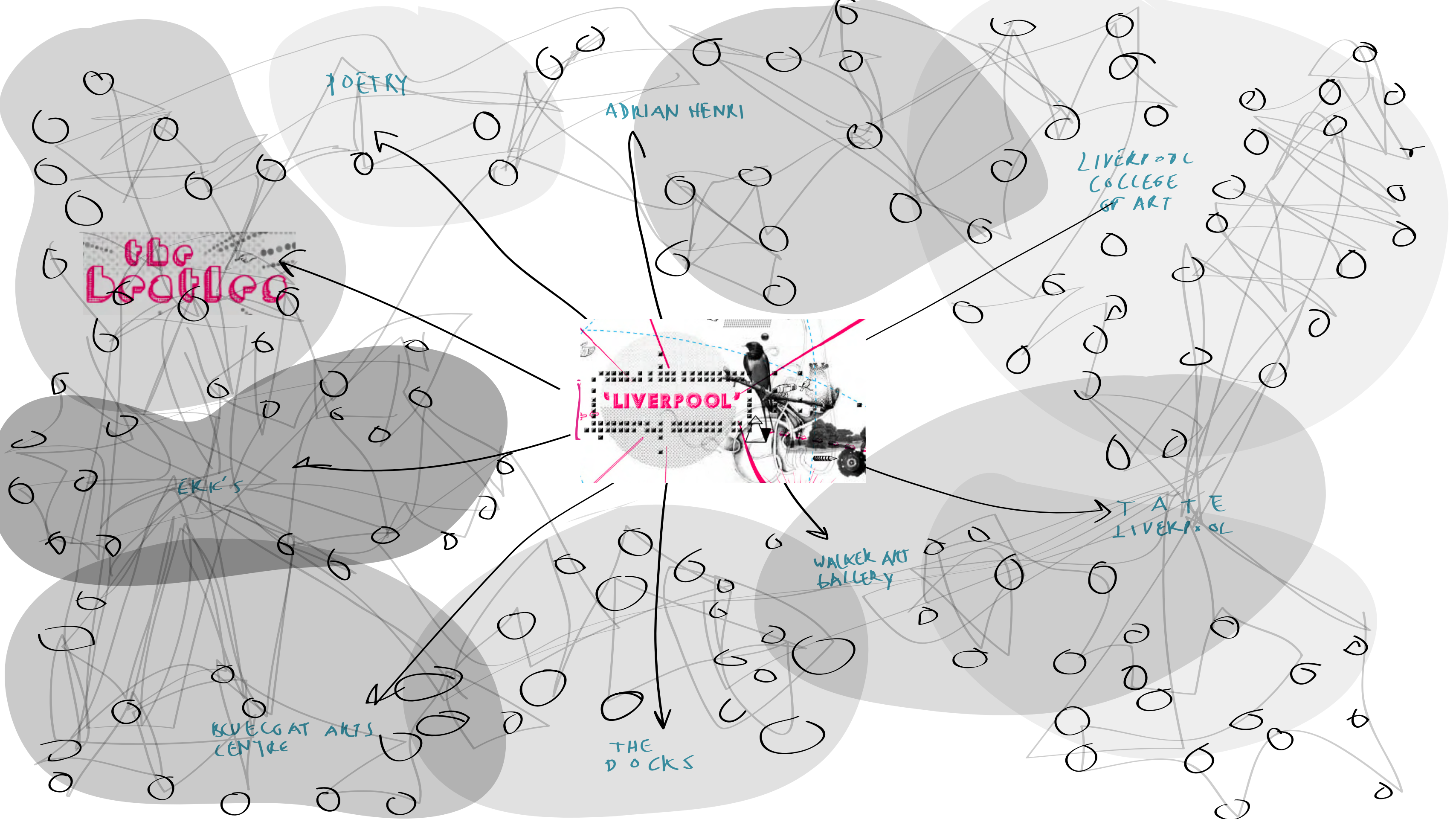












POETRY

ADRIAN HENKI

LIVERPOOL
COLLEGE
OF ART

the
Beatles



ERIK'S

TATE
LIVERPOOL

WALKER ART
GALLERY

BUENOS AIRES
CENTRE

THE
DOCKS

CENTRE OF THE
CREATIVE
UNIVERSE
'LIVERPOOL'



AND THE
**AVANT-
GARDE**



20 FEBRUARY — 9 SEPTEMBER

LIVERPOOL
TATE



