

COLECTIVO PUENTES “BRIDGES”

The main gap between food production and food consumption is the amount of distributors. Most of time the high price of the food is due to the amount of money that must be given to the amount of distributors for this product. “Bridges” unifies producers and consumers to erase this gap and create and direct interaction between them.



Bridges is an organization that does its labor in Bogota, it was created in 2009 when 8 families were wondering why good quality food, was so expensive and so was organic food. After a long investigation they found out that producers were not getting half the money that consumers where paying for their products, most of this went to distributors and brands also gave this products their high price when it was not that expensive to produce them. They decided that the whole system was wrong and both producers and consumers were not getting what they really deserved.

The solution was getting producers and consumers together to make agreements about the price of the food and creating a common “basket” to determine the food that was going to be trade. This also allowed consumers and producer to make bonds. Not only Bridges expect this fair consumption, they also wanted to encourage producers to stay in their land and keep on working it.

Now days the organization runs with more than 30 families and different organizations of food producers. They get together every 15 days on Saturdays and on Sunday they get together to make lunch with the products from the basket. Low income families are getting organic food and good quality food at reasonable prices and producer are getting 100% of the income from their products, also a good bond have been made between producers and consumers families, to the point both now their places of work, and their houses.

Here is the link for their blog (Spanish) : <http://canastassolidarias.blogspot.com/>